



# CASSIDY HOBAN

GRAPHIC DESIGNER & VISUAL ARTIST

## CONTACTS

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Austin, TX

## EDUCATION

► 2015  
**Pasadena City College, CA**  
Graphic Design

► 2017  
**LATTC, CA**  
Sign Painting (Doc Gunthrie)

► 2023  
**Austin Community College**  
Visual Communications

## SKILLS

- Typography
- Communicative
- Photoshop
- Resourceful
- InDesign
- Creative
- Illustrations
- Collaborative
- Hand lettering
- Empathetic
- Sketching
- Reliable
- Branding

As a designer, I'm fueled by creativity and driven to produce unique and meaningful works. My family of designers exposed me to fashion, street art, and music at an early age, shaping my style. With a discerning eye for aesthetics and a desire to push boundaries, I approach each project with passion and excitement, exploring new ways to simplify complex ideas into elegant designs.

## EMPLOYMENT HISTORY

- 2017- Present ♦ **GRAPHIC DESIGNER**  
**Crime Wave LLC** | Los Angeles, California, US
- Specialized in album covers and clothing graphics. Collaborated with trend-setting brands and artists such as Stussy, Union LA, Supreme, Kool Keith, and Real Bad Man. Exceptional attention to detail. Ability to deliver work aligned with brand's vision. Proven track record of creating captivating designs that elevate brands.
- 2013- 2017 ♦ **VISUAL CONSULTANT/ GRAPHIC DESIGNER**  
**555 International** | Chicago, Illinois, US
- Provided visual consulting services to an international brand, collaborating with renowned designer James Geier to deliver stunning graphics, visuals, and murals. Assisted in advising global brands including McDonald's, on their visual needs, balancing creative vision with strategic objectives to achieve outstanding results.
- 2011- 2013 ♦ **OPERATIONS MANAGER**  
**TBWA/Media Arts Lab** | Los Angeles, California, US
- As a part of an award-winning international agency responsible for Apple media, I played a role in overseeing operations. Managed timelines and effectively coordinated resources. Contributed to successful campaigns that received recognition. Collaborated closely with clients to meet their needs and exceed expectations.